

SPEAR'S 500

The indispensable guide to the top private client advisers, wealth managers, lawyers and service providers for HNW individuals

PRINT & DIGITAL MEDIA KIT 2026

About The Spear's 500



Launched in 2014, the Spear's 500 has quickly become Europe's most respected guide to the top private client advisers and service providers for high-net-worth individuals.

The Spear's 500 is published as a high-quality coffee-table guide that is sent to the private homes and offices of the wealthiest families in the UK. The publication has grown in size and scope each year, thanks to the reputation of the Spear's brand and the value it generates for readers as well as the individuals and firms that appear in its pages.

www.spear500.com transforms the online user-experience of the Spear's 500 with data-driven profiles and a tool that enables HNWs to find the adviser that's right for them.

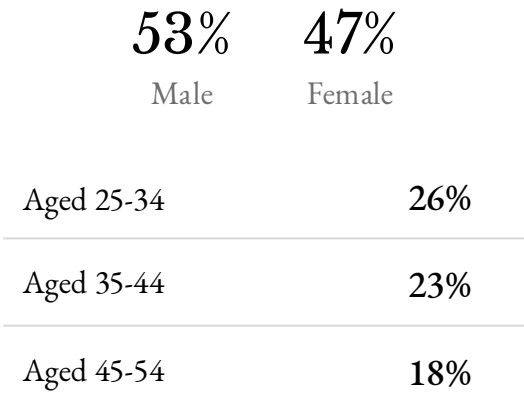
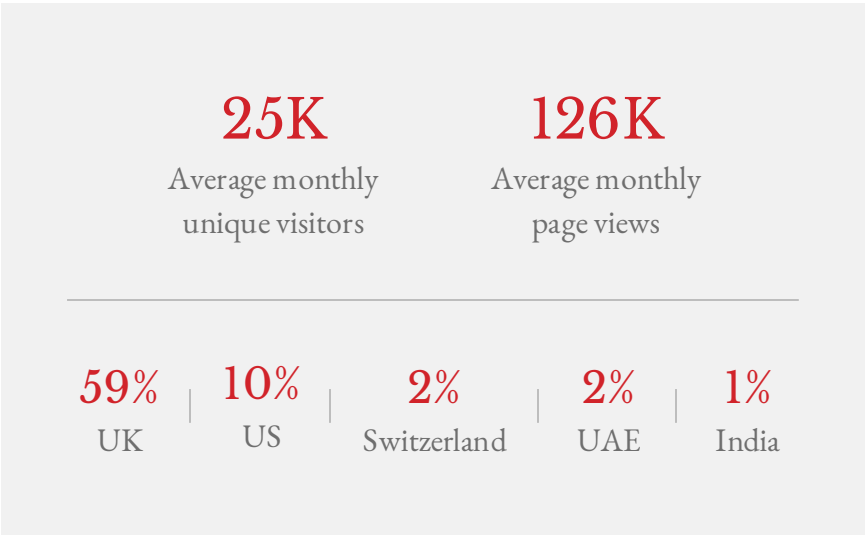
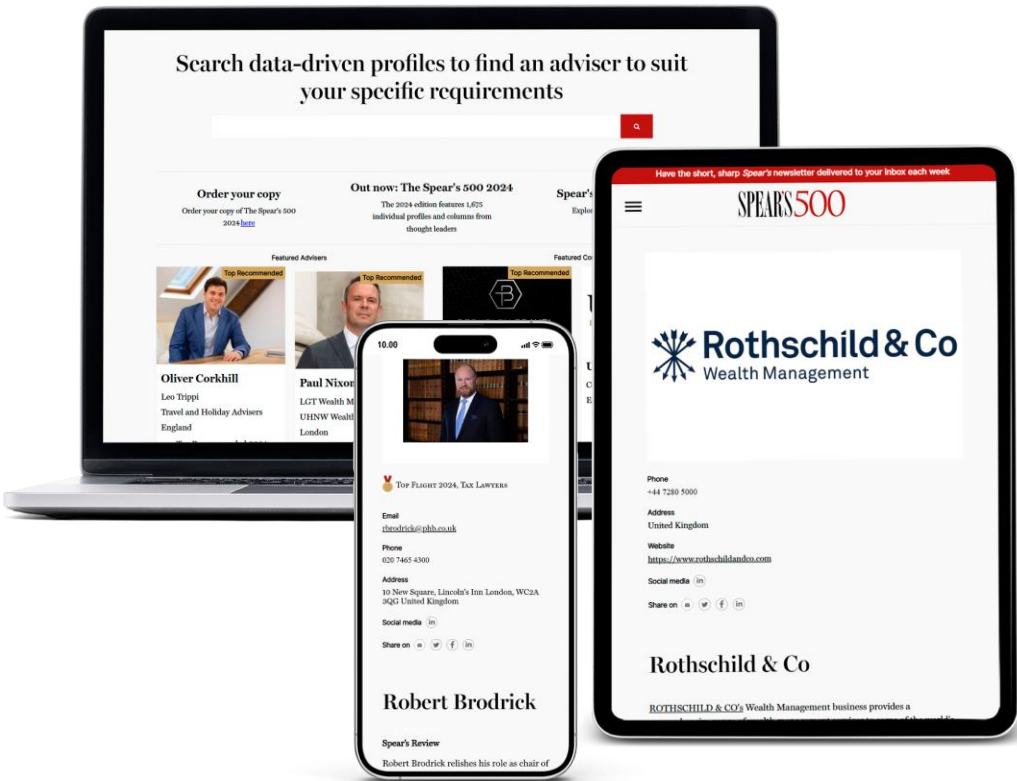
*“If you're rich enough, **these are the people to advise you.** From wine to yachts, horses to houses, security to tax, these are the top guns for hire”*

The Evening Standard
on the Spear's 500

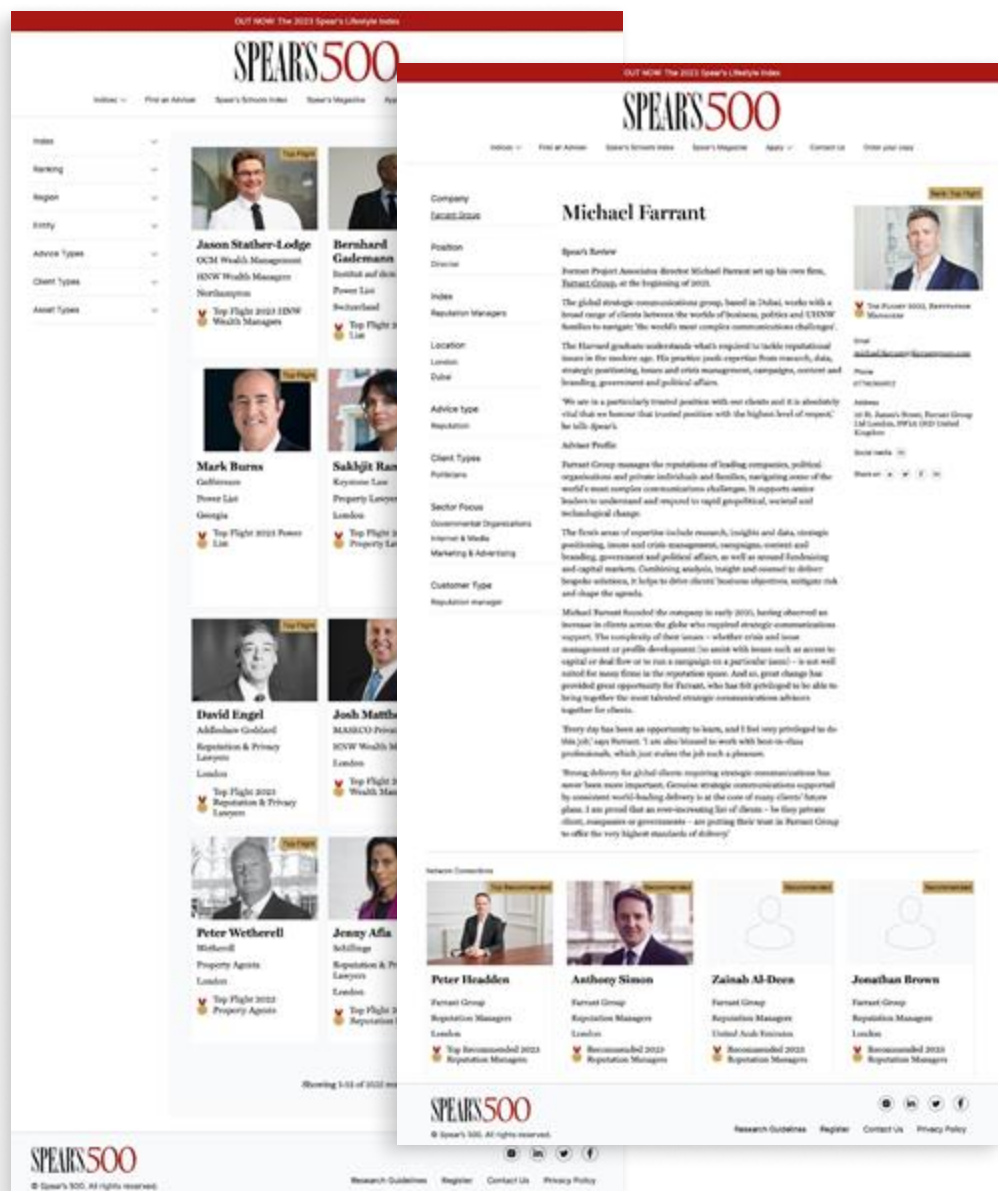
Spears500.com

The Spear’s 500 website, spears500.com, is built on the foundation of new data-backed profiles that have been created for all 2,500 private client advisers in the growing Spear’s database.

The new architecture of the site and individual adviser profiles is behind the find-an-adviser tool that greets visitors to the site. This makes it possible for users to discover the right advisers for their specific requirements.



Find An Adviser Tool



The find-an-adviser tool is at the heart of spears500.com

It allows HNW users to search and filter advisers according to a range of attributes such as the adviser's expertise, location(s), the clients they serve, the types of advice they offer, and their Spear's ranking.

This allows HNWs to zero-in on advisers capable of providing exactly what they're looking for. And it enables the advisers to put themselves in front of the people most likely to require their services.

The Print Edition

The annual print edition of the Spear's 500 has grown every year since its inception (the most recent runs to 680-pages).

It is an indispensable resource, found in the private offices and homes of the wealthiest individuals and families with a presence in the UK.

Distribution

16,000 Copies mailed directly to homes and offices of our HNWI/UHNW audience 2,000 copies sold via the website.

Circulation / Distribution

18,000

Spear's 500
circulation

100,000

Readership



“

The Michelin guide to the wealth management industry

Julien Seveux, CEO OF Eighteen48 Partners

“

Spear's is for anyone who wants to make money and keep it

Elizabeth Hurley

“

A cross between Forbes and Vanity Fair

Ben Goldsmith

“

Widely regarded as the pre-eminent publication of the wealth management sector

Sir Lloyd Dorfman

Spear's 500 Profiles (Online)

Spear's Review

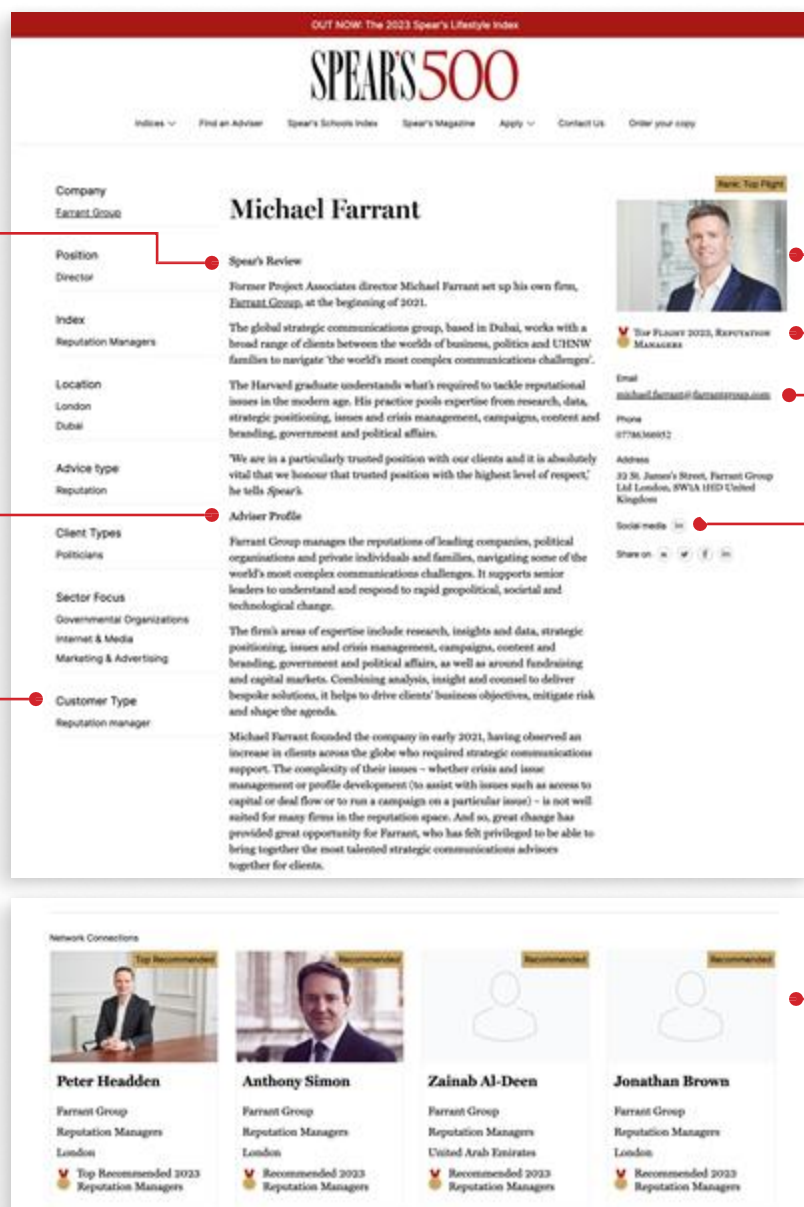
Ac. 110-word editorial profile of the adviser written by the Spear's team

Adviser Profile

The adviser's chance to add extra information of their choice to their profile. Only available on enhanced profiles; the length of the section varies according to whether bronze, silver or gold

Attributes

This section provides information about the adviser, their clientbase, the advice and services they provide, as well as the markets they serve and where they are based. This information can be searched and filtered by prospective clients using the find-an-adviser tool



Profile picture

Enhanced profiles include an image of the adviser

Ranking

All profiles display the adviser's Spear's ranking

Contact details

Enhanced adviser profiles include selected contact details so that prospective clients can make contact directly

More new features

Gold enhanced profiles provide advisers with the opportunity to add social media profiles, such as LinkedIn

Network

The Spear's database displays members of the adviser's network, including colleagues at the same firm

Enhanced Adviser Profiles

Spear's does not charge a fee to include advisers in its indices and rankings, which are drawn up by the Spear's Research Unit on merit. However, many firms and individuals choose to enhance their Spear's profiles in order to benefit from additional features. The different types of enhanced profiles are summarised in the table below, and described in more detail on the following pages.

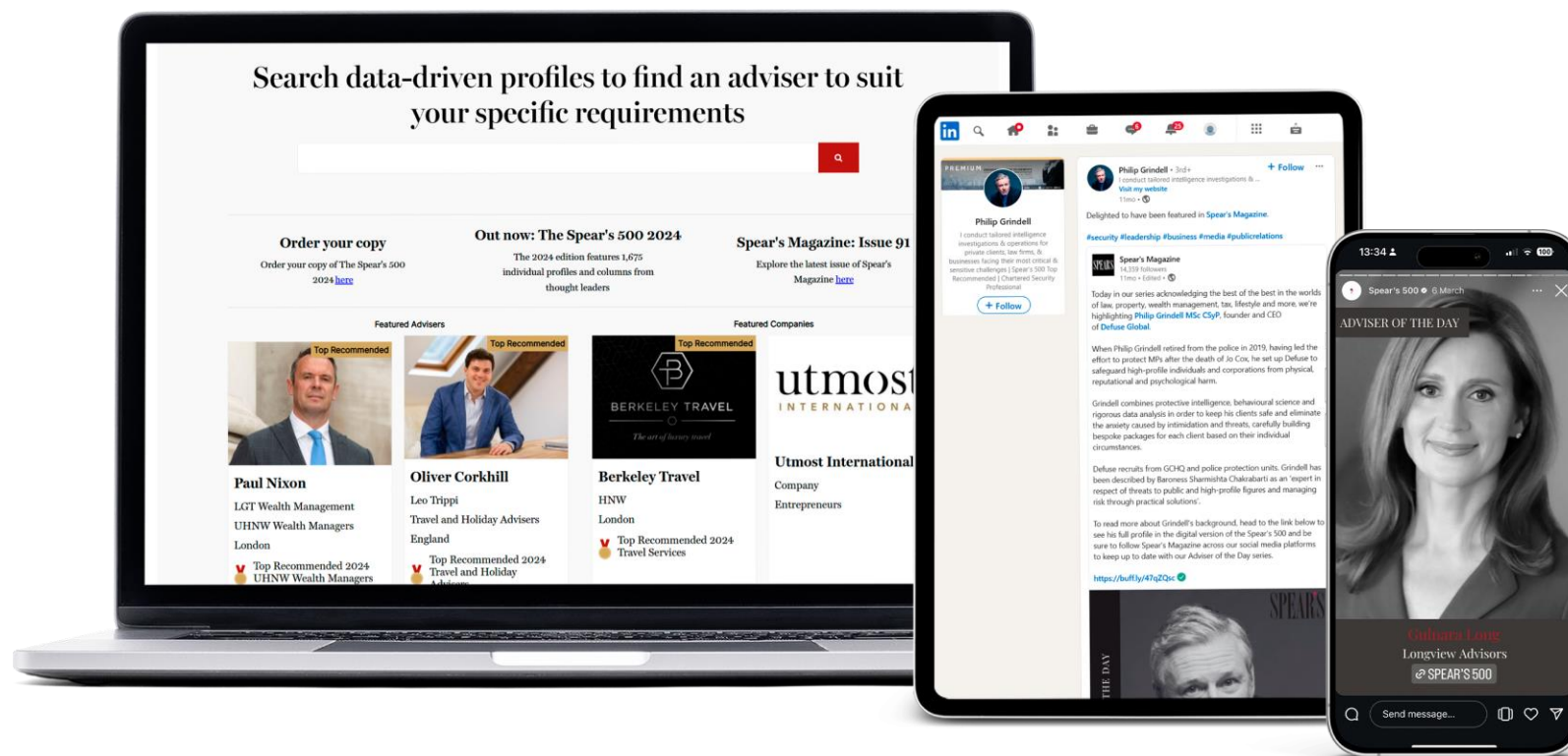
Profile	Length	Picture	Contact details	Premium Icon	Adviser of the day promotion	Social Media profiles	Blue Background in Print	Spear's 500 live event ticket	Video Interview	Cost
Standard	c. 110 words									No Charge
Bronze	c. 110 words + 670-725 characters	Black & White	✓	✓						£2,000
Silver	c. 110 words + 1,610-1,780 characters	Black & White	✓	✓	✓					£2,500
Gold	c. 110 words + 1,750-1,900 characters	Colour	✓	✓	✓	✓	✓			£3,000
Gold+	c. 110 words + 1,750-1,900 characters	Colour	✓	✓	✓	✓	✓	✓		£3,300
Platinum	c. 110 words + 1,750-1,900 characters	Colour	✓	✓	✓	✓	✓	✓	✓	£4,800

Enhanced Company Profiles

Enhanced company profiles are an add-on and can be purchased along with a minimum of 1 adviser profile. Unlike the adviser profiles, the company profiles do not include a Spear's review and would be empty otherwise. However, enhanced company profiles are similar to adviser profiles in the sense that they are both in print on a full page and online on spears500.com. They allow you to add additional text, logo, company website and more. The different types of enhanced company profiles are summarized in the table below.

Profile	Length	Lead photo or Logo	Contact details	Address	Images in article	Video in article	Social Media links	Cost
Standard	No text							No Charge
Enhanced Company Profile	4,400 characters	✓	✓	✓				£1,250
Gold Company Profile	4,400 characters (Space dependent)	✓	✓	✓	3 online (1 in print)	✓	✓	£3,000

Adviser Of The Day



Where we dedicate one day for the adviser - which includes:

- Advisers' profile to be featured for a minimum of 1- day on the homepage of spears500.com
- A dedicated post for the adviser on the Spear's Social media channels, LinkedIn, and Instagram on the same day
- Inclusion in one of the Spear's Weekly newsletters

Enhanced Adviser Profile: Bronze

The packages enable you to enhance the profile both in print and online for 12-months.
These include:

- Standard Spear's Review (c. 110 words) + enhanced Adviser Profile of 670-725 characters (c. 100 words)
- Black & white photograph
- Contact details (telephone, email and company website) published in the print edition of the Spear's 500
- Guaranteed inclusion in the print edition of the Spear's 500
- Top placement of your profile ahead of non-sponsored profiles within your ranking on spears500.com
- Spear's 500 2025 digital icon for use in the adviser's email signature and/or marketing materials, company website etc.
- Receive one copy of the print edition of the Spear's 500 (RRP £150)
- 1 x subscription for Spear's Magazine for a year

No. of profiles	Cost (£)	£ per profile
1	2,000	2,000
2	3,600	1,800
3	5,280	1,760
4	6,880	1,720
5	8,400	1,680
6	9,720	1,620
7	11,200	1,600
8	12,480	1,560
9	13,680	1,520
10	14,800	1,480
11	15,840	1,440
12	16,800	1,400
13	17,680	1,360
14	18,480	1,340
15	19,200	1,280
16	19,840	1,240
17	20,400	1,200
18	20,880	1,160
19	21,280	1,120
20	21,600	1,080
21	22,260	1,060
22	22,880	1,040
23	23,460	1,020
24	24,000	1,000

Enhanced Adviser Profile: Silver

The packages enable you to enhance the profile both in print and online for 12-months.
These include:

- Standard Spear's Review (c. 110 words) + enhanced Adviser Profile of 1,610 - 1,780 characters (c. 250 words)
- Black & white photograph
- Contact details (telephone, email and company website) published in the print edition of the Spear's 500
- Guaranteed inclusion in the print edition of the Spear's 500
- Top placement of your profile ahead of non-sponsored profiles within your ranking on spears500.com
- Spear's 500 2025 digital icon for use in the adviser's email signature and/or marketing materials, company website etc.
- Receive one copy of the print edition of the Spear's 500 (RRP £150)
- 1 x subscription for Spear's Magazine for a year

Profile Marketing/Promotion "Adviser of the day"

- Advisers' profile to be featured for a minimum of 1- day on the homepage of spears500.com
- A dedicated post for the adviser on the Spear's Social media channels, LinkedIn, and Instagram on the same day
- Inclusion in one of the Spear's Weekly newsletters

No. of profiles	Cost (£)	£ per profile
1	2,500	2,500
2	4,500	2,250
3	6,600	2,200
4	8,600	2,150
5	10,500	2,100
6	12,300	2,050
7	14,000	2,000
8	15,600	1,950
9	17,100	1,900
10	18,500	1,850
11	19,800	1,800
12	21,000	1,750
13	22,100	1,700
14	23,100	1,650
15	24,000	1,600
16	24,800	1,550
17	25,500	1,500
18	26,100	1,450
19	26,600	1,400
20	27,000	1,350
21	27,825	1,325
22	28,600	1,300
23	29,325	1,275
24	30,000	1,250

Enhanced Adviser Profile: Gold

The packages enable you to enhance the profile both in print and online for 12-months.
These include:

- Standard Spear's Review (c. 110 words) + enhanced Adviser Profile of 1,750-1,900 characters (c. 275 words)
- Colour photograph
- Contact details (telephone, email and company website) published in the print edition of the Spear's 500
- Guaranteed inclusion in the print edition of the Spear's 500
- Blue background making the profile stand out compared to other profile with White background
- Top placement of your profile ahead of non-sponsored profiles within your ranking on spears500.com
- Spear's 500 2025 digital icon for use in the adviser's email signature and/or marketing materials, company website etc.
- Receive one copy of the print edition of the Spear's 500 (RRP £150)
- 1 x subscription for Spear's Magazine for a year

Profile Marketing/Promotion "Adviser of the day"

- Advisers' profile to be featured for a minimum of 1- day on the homepage of spears500.com
- A dedicated post for the adviser on the Spear's Social media channels, LinkedIn, and Instagram on the same day
- Inclusion in one of the Spear's Weekly newsletters

No. of profiles	Cost (£)	£ per profile
1	3,000	3,000
2	5,400	2,700
3	7,920	2,640
4	10,320	2,580
5	12,600	2,520
6	14,760	2,460
7	16,800	2,400
8	18,720	2,340
9	20,520	2,280
10	22,200	2,220
11	23,760	2,160
12	25,200	2,100
13	26,520	2,040
14	27,720	1,980
15	28,800	1,920
16	29,760	1,860
17	30,600	1,800
18	31,320	1,740
19	31,920	1,680
20	32,400	1,620
21	33,390	1,590
22	34,320	1,560
23	35,190	1,530
24	36,000	1,500

Enhanced Adviser Profile: Gold+

The packages enable you to enhance the profile both in print and online for 12-months. These include:

- Standard Spear's Review (c. 110 words) + enhanced Adviser Profile of 1,750-1,900 characters (c. 275 words)
- Colour photograph
- Contact details (telephone, email and company website) published in the print edition of the Spear's 500
- Guaranteed inclusion in the print edition of the Spear's 500
- Blue background making the profile stand out compared to other profile with White background
- Top placement of your profile ahead of non-sponsored profiles within your ranking on spears500.com
- Spear's 500 2025 digital icon for use in the adviser's email signature and/or marketing materials, company website etc.
- Receive one copy of the print edition of the Spear's 500 (RRP £150)
- 1x ticket to attend Spear's 500 Live - the live, in-person event that brings Spear's unique insight and content to life. Tickets are strictly limited to 500 for this one-day event, which convenes an audience of HNWs and leading advisers in their field. (Standard ticket price if purchased separately: Early bird £395, Full price £595)
- 1 x subscription for Spear's Magazine for a year

Profile Marketing/Promotion "Adviser of the day"

- Advisers' profile to be featured for a minimum of 1- day on the homepage of spears500.com
- A dedicated post for the adviser on the Spear's Social media channels, LinkedIn, and Instagram on the same day
- Inclusion in one of the Spear's Weekly newsletters

No. of profiles	Cost (£)	£ per profile
1	3,300	3,300
2	6,300	3,150
3	9,000	3,000
4	11,600	2,900
5	13,500	2,700
6	15,300	2,550
7	17,500	2,500
8	19,600	2,450
9	21,600	2,400
10	23,500	2,350
11	25,300	2,300
12	27,000	2,250
13	28,600	2,200
14	30,100	2,150
15	31,500	2,100
16	32,800	2,050
17	34,000	2,000
18	35,100	1,950
19	36,100	1,900
20	37,000	1,850
21	39,600	1,800
22	40,250	1,750
23	40,800	1,700
24	41,250	1,650

Enhanced Adviser Profile: Platinum

The packages enable you to enhance the profile both in print and online for 12-months. These include:

- Standard Spear's Review (c. 110 words) + enhanced Adviser Profile of 1,750-1,900 characters (c. 275 words)
- Color photograph
- Contact details (telephone, email and company website) published in the print edition of the Spear's 500
- Guaranteed inclusion in the print edition of the Spear's 500
- Top placement of your profile ahead of non-sponsored profiles within your ranking on spears500.com
- Spear's 500 2025 digital icon for use in the adviser's email signature and/or marketing materials, company website etc.
- Receive one copy of the print edition of the Spear's 500 (RRP £150)
- 1x ticket to attend Spear's 500 Live - the live, in-person event that brings Spear's unique insight and content to life. Tickets are strictly limited to 500 for this one-day event, which convenes an audience of HNWs and leading advisers in their field. (Standard ticket price if purchased separately: Early bird £395, Full price £595)
- 1 x subscription for Spear's Magazine for a year
- The on-camera interview will be used to create a piece of video content of 2 minutes in length

Filming Dates

February	Date TBC
April	Date TBC
June	Date TBC
August	Date TBC

Profile Marketing/Promotion "Adviser of the day"

- Advisers' profile to be featured for a minimum of 1- day on the homepage of spears500.com
- A dedicated post for the adviser on the Spear's Social media channels, LinkedIn, and Instagram on the same day
- Inclusion in one of the Spear's Weekly newsletters

No. of profiles	Cost (£)	£ per profile
1	4,800	4,800
2	9,260	4,630
3	13,620	4,540
4	17,800	4,450
5	21,800	4,360
6	25,620	4,270
7	29,260	4,180
8	32,720	4,090
9	36,000	4,000
10	39,100	3,910
11	42,020	3,820
12	44,760	3,730
13	47,320	3,640
14	49,700	3,550
15	51,900	3,460
16	53,920	3,370
17	55,760	3,280
18	57,420	3,190
19	58,900	3,100
20	60,200	3,010
21	61,320	2,920
22	62,260	2,830
23	63,020	2,740
24	63,600	2,650

Spear's 500 Member Marketing Package

Package includes

Exclusively for firms with featured advisers in the Spear's 500. Opportunity for you to unlock unparalleled visibility for your organisation with our comprehensive Spear's 500 Member Marketing Package designed to enable you to benefit from the greater Spear's platform. Here's what our exclusive package entails:

- ▶ **Double-Page Spread Content Marketing Piece in Spear's Magazine:**
 - Professionally crafted content showcasing your offerings, case studies, or expertise.
 - Highlight your key team members, from senior partners to the wider team.
 - Choose between a feature or interview format, complemented by optional professional photography.
 - In-house content creation with your approval before publication.
- ▶ **Half a Table (5 Seats) at the Prestigious Spear's Awards – November 2025:**
 - Network with industry leaders and celebrate excellence in style.
- ▶ **5 Tickets at the Spear's 500 Live – 7th May 2025 – Savoy London:**
 - Immerse yourself in a grand event, connecting with the leading private client advisers.
- ▶ **Newsletter Sponsorship:**
 - Reach 14,500+ opt-in subscribers with a dedicated sponsorship slot.
- ▶ **1-Year Subscription of Spear's Magazine:**
 - Stay informed and inspired with a year-long subscription and receive 4 editions of Spear's Magazine.
- ▶ **5% Discount on Additional Adverts/Advertorials:**
 - Extend your impact with supplementary adverts at an exclusive discount.



£20,000

Enhancing Your Firm's Profile

- Company profile **£1,250**
Published online and positioned in the company directory section of the print edition
- Spear's to write/prepare adviser profile **£500**
- Full-page print advertisement **£1,000**
- Double-page spread print advertisement **£1,750**
- Q&A interview **£1,250**
Upgrade an adviser or firm's online profile with a 500-word Q&A interview to highlight particular strengths or messaging to run for 12 months at spears500.com and be promoted on Spear's social media accounts

ADVERTISING-ONLY OPTIONS

For firms without enhanced adviser profiles

- Full page: **£3,500**
- Double page spread: **£5,000**

Our 2021 Reputation Manager's research has begun [Find out more](#)

SPEAR'S 500

Indices ▾ Find an adviser Location ▾ Research Guidelines Spear's Magazine Apply ▾ Pages ▾ Register Contact us

Company

Cazenove Capital

Location

London, United Kingdom

Chester, United Kingdom

Edinburgh, United Kingdom

Oxford, United Kingdom

Gibraltar, Gibraltar

Saint Peter Port, Guernsey

Hong Kong, Hong Kong

Saint Helier, Jersey

Geneve, Switzerland

Zurich, Switzerland

Singapore, Singapore

HQ

United Kingdom

Profile

Cazenove Capital

Description

CAZENOVE CAPITAL is a specialist wealth management arm of Schroders in the UK and Channel Islands, looking after private clients, family offices and charities. We offer a complete wealth management service including tailored wealth planning and investment management, together with banking and lending services. We are also one of the largest managers of charity assets in the UK. As Schroders Wealth Management, we offer investment advice and portfolio management services in Switzerland, Hong Kong and Singapore. We are also one of a small number of UK-based firms able to offer advice to US persons living both in and outside the US.

Our wealth management proposition is distinctive. Schroders is one of Europe's largest asset managers and a member of the FTSE 100. Unusually for a business of our size, we are still 48 per cent owned by the founding family. This combination of scale and stable ownership allows us to take a long-term view and focus on our clients' needs.

Having been in the investment business for over 200 years, we understand what it means to manage wealth over the long term. We take the time to understand our clients' circumstances and objectives and develop the right solutions for them.

EXPERTISE & EXPERIENCE

At Cazenove Capital, you will be supported by a dedicated team led by an experienced portfolio manager, enabling us to offer a very high level of client service.

Our recommendations will be clear and realistic about what is achievable and what is advisable. We understand the need for genuine flexibility to accommodate change and the unexpected and we will work with you to meet your financial goals.

We understand that you will have your own unique requirements and may choose to access only specific services from us.

We have a proven track record of delivering strong and consistent investment performance through economic cycles to meet our clients' goals and to preserve and grow the value of their assets in real terms. We draw on the investment expertise of the wider Schroder Group in order to do so.

REVIEW & RECOMMEND

We will:

- Carry out an in-depth review of your financial position, objectives and risk tolerance
- Advise on the most tax-efficient ways to hold your assets
- Recommend an appropriate investment strategy
- Select the most suitable managers and investments within each asset class
- Review any lending arrangements
- Provide ongoing monitoring and reporting

Our investment philosophy is unburdened by strict models - we are able to pursue the most suitable opportunities for you across global investment markets.

The value of investments and the income received from them can fall as well as rise. Investors may not get back the amount invested.

UNIQUE HERITAGE We have a unique heritage in the investment world. Both Cazenove Capital and Schroders have their roots in the trade finance boom that saw the City of London develop into a major commercial and financial centre at the beginning of the 19th century.

Cazenove Capital is founded on the strength and integrity that underpinned two great family companies for centuries and will continue to be fundamental to the way we look after all our clients.

It is this enduring commitment to exceptional levels of service and expertise that really sets us apart.

Cazenove Capital

Address

United Kingdom

Social Media

www.cazenovecapital.com

Share on [Twitter](#) [Facebook](#) [LinkedIn](#)

Wealth & Investing

International

Legal

Lifestyle & Passion Investments

Health & Wellness

Health Clubs, Spas & Gyms

Personal Trainers

Health Retreats & Rehabilitation Centres

Life & Performance Coaches

Hair Loss

Cosmetic Surgery

Non-Surgical Cosmetic Procedures

Divorce Consultancy & Support Services

Dentists & Orthodontists

Private Doctors

Opticians

Surgeons

Psychiatrists

Dermatologists

Preventative Medicine & Anti-Ageing

Tax & Offshore

Property

Buying Agents
Property Agents
Property Investment, Finance & Private
Office Services
Country Specialists
Removals & Shipping

Business &
Entrepreneurship

Reputation Managers
Recruitment & Executive Search
Security, Intelligence & Investigations
Hommes d’Affaires
Advisers to Families

Home & Design

Architects
Interiors
Gardens & Landscaping

Spear’s Rankings and Research

Throughout the year, Spear’s carries out various rounds of research. This research underpins the Spear’s Indices, which rank the most accomplished private client advisers and providers of services to HNWs.

Spear’s indices and rankings are respected across the private client world - from wealth management to property, tax, family law and beyond. They are drawn up based on peer nominations, dozens of telephone and face-to-face interviews, data supplied by firms, as well as information gathered by the Spear’s editorial and research teams.

The timing of the research and the publication of the indices is described in the calendar below.

Every private client firm in the market can take part in our research by completing our short research form.

The form asks for basic data about the firm, its key advisers and its work. The rankings generated by the research process are displayed on all adviser profiles. To avoid missing out on Spear’s research go to spears500.com and click ‘Register’.

Completing the research forms not only provides the best chance of a high ranking; it also provides Spear’s with up-to-date information about individual advisers’ practice and specialisms, ensuring that they can be easily discovered by prospective clients searching spears500.com.

Category	Research Begins	Submission deadline	Index publication
Reputation	14 October 2024	22 November 2024	05 February 2025
Property	02 December 2024	17 January 2025	19 March 2025
Wealth Management	24 February 2025	31 March 2025	28 May 2025
Family Lawyers	24 March 2025	28 April 2025	25 June 2025
Tax & Trust	07 July 2025	11 August 2025	01 October 2025

**Other categories TBC - dates are subject to change and please check the updated calendar [here](#).*

RANKINGS

Within each category Spear’s ranks three core tiers of advisers:

- *Topflight*
- *Top Recommended*
- *Recommended*

The Spear’s Research Unit also selects a limited number of ‘Rising Stars’ - private client advisers aged 35 and under who have displayed excellence in their field

TO FIND OUT MORE ABOUT SPEAR’S RESEARCH, CONTACT:

Aisha Alli
Head of Research
aisha.alli@spearswms.com

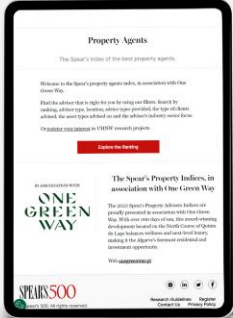
Index Partnership

- Tax & Trust Index
- Family Lawyers Index
- Offshore, relocation and Immigration Index
- Art Advisers Index
- Aviation & Yacht advisers Index
- Business & Entrepreneurship
- Wealth Managers Index
- Property Advisers Index
- Home & Design Index
- Travel Index
- Events & Entertainment & Lifestyle Index
- Health & Wellness Index
- Middle East Advisers Index

Social Media channels



www.spears500.com



Newsletter



www.spearswms.com

The Spear's 500 annual directory



Quarterly Magazine

Case study

One Green Way

One Green Way, the award-winning residential and investment opportunity in Quinta do Lago, sponsored the 2023 property adviser index. This partnership centred around large scale branding across the print and digital offering, as well as the relevant marketing and promotional collateral for the index. One Green Way had their logo on all editorial content around the property index as well as on the index itself both digital and in print.



Index Partnership

- Spear's is well known for acknowledging and ranking the best private client advisers. We publish various indices throughout the year covering from Reputation, Wealth Management, Property, Family law, Tax & trust and more.
- The indices are published as an online feature, covered in Spear's magazine, pushed on our social media and all the indices we publish throughout the year are collated and published in our annual Spear's 500 printed edition.
- The index is used as a point of reference and guide to the (U)HNW community and the leading private client industry.
- The "Index Exclusive partnership" gives an excellent opportunity to keep your brand front-of-mind. The partnership grants the "in association with" naming rights for the index and your firm's logo and name will be included at various touch-points across the Spear's platform and whenever the index is mentioned.

Print

► Quarterly Magazine

- Mention on the Contents page
- Reference in the editor's letter
- Reference in text in the index briefing section in the magazine

► The Spear's 500 annual directory

- Editorial mention on the Contents page
- Name and Logo on the opening page for the index
- Name and logo on each red box sub-division (typically 4 to 5 subdivisions)
- Full page partner profile at the opening of the index

Digital

► www.spearswms.com

- Name & logo on the index release announcement feature— example
- Name and logo on the index post, please view an example from the Property Advisers' index on the [Property Agents, Buying Agents, France & Monaco](#)
- Name and logo on the special index survey – example
- Name and logo on assets sent to firms and advisers to promote their inclusion

► www.spears500.com

- Client profile, name and logo on the landing page of the index

► Newsletter

- Editorial mention as part of the index announcement on the newsletter emailed out to our database of 14,500+ opt in subscribers

► Social Media channels

- Name and logo on the ribbon image associated with the index - posted on Instagram, LinkedIn, and X/Twitter
- Social media promotion of the index and of sponsored articles

£ 20,000

The Spear's 500 and its competitors

Several directories offer a guide to advisers and service-providers to high-net-worth individuals. The Spear's 500 has emerged as the market-leader thanks to the unrivalled combination of its HNW audience, its robust research and rankings, its sophisticated digital offering and its high-quality print publication.

	High-net-worth specific	Dedicated researchers and respected rankings	Social media profiles incorporated in profiles	Data-driven, searchable adviser profiles	Established, in-depth annual print edition
Legal 500		✓			
Chambers High Net Worth	✓	✓			
Tatler Address Book	✓		✓		
Spear's 500	✓	✓	✓	✓	✓

Testimonials

“ Widely regarded as the pre-eminent publication of the wealth management sector

“ Sir Lloyd Dorfman

Spear's Magazine is where UHNWs turn for advice

John Caudwell

“ A cross between Forbes and Vanity Fair

Ben Goldsmith

“ The Spear's 500 is a publication which forms such an authoritative and respected point of reference for the world of wealth management.

“ John Studzinski, Vice Chairman of PIMCO

Spear's is for anyone who wants to make money and keep it

Elizabeth Hurley

“ Spear's is the industry benchmark. It's the kitemark. It's the stamp of excellence across any service provider in the industry. There is no other publication or index like it and so people will always aspire to be recognised by it.

Charlie Hoffman, Managing Director, HSBC Private Banking

“ The Michelin guide to the wealth management industry

Julien Seveux, CEO OF Eighteen48 Partners

“ Spear's has the greatest insight and understanding in the wealth management industry. The depth of the journalistic talents and the articles that have been written really demonstrate that they know what they're talking about.

Ross Elder, Managing Partner at Lincoln Private Investment Office

“ The go-to manual for people to see which services and industries do those UHNWs value and recognise as best in class.

Charlie Walsh, Head of Residential Sales & Marketing at the OWO

“ The editorial quality of the magazine is absolutely first class

Peter Wetherell, Founder & Chairman of Wetherell

“ It's a bible for the adviser community when you're looking for great people

Camilla Dell, Founder of Black Brick

“ It's a platform to allow clients and consumers to gain access to private wealth, luxury asset assets, to lifestyle advisers, and really put them in the right footing to make sure they're working with the right people in the industry.

Michael Doerr, CEO of Oeno Group

“ Spear's, as a media brand, really represents the whole ecosystem of advisers and specialists that support enterprising individuals and families and it's about bringing them together, sharing expertise and enabling them to get the most to flourish.

Catherine Grum, Head of Family Office Services at BDO

SPEAR'S 500